

SUNSPUN

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Newsletter August 2010

What's New

ROWAN – Lower Prices!!!!

We have finally managed to negotiate lower prices for Rowan and RYC (Rowan Yarn Classic) yarns and books. The result is **significantly** lower prices for most of their current products. I have listed details of the price changes on the second page of this newsletter – they are also on our website.

Even though most of our current stock was purchased at the higher prices, we have decided to decrease our prices **now**, so you can benefit immediately.

Loyalty member discount **will** still apply on these discounted prices.

However, we will not be reducing these yarns further, during our winter sale late September/October. **SO BUY NOW!!**

New Rowan Yarns - see our website for more details

Rowan Belle Organic DK and Aran – Wool/Cotton mix, designed by Amy Butler. Beautiful range of colours. \$9.95 for 50gms. (Limited colours initially in the Aran)

Rowan Silk Twist – a stunning wool/silk mix. \$13.95 for 50gms.

NEW BRAND: Fibranatura.

New Yarn: Cottonwood: Extremely soft 8 ply Organic Cotton. \$5.95 per 50gm. Over 20 beautiful colours.

New Books

Rowan Magazine 48 – the new Winter Magazine from Rowan. This is a brilliant issue, containing many inspirational ideas. The new low price is \$35.00.

Rowan Midwest Modern Knits – a collection of knitting patterns from Amy Butler, made in her two new Organic Wool/Cotton yarns (we have the yarns). The new low price for the book is \$23.95.

Rowan Silk Twist Classic – a book for the new Silk Twist Yarn. \$23.95.

Rowan Winter Drift – a book for the new Drift yarn and Rowan Big Wool. \$23.95

Rowan Purelife Autumn, Homestead Classics – both \$23.95.

Noro Kids - Great children's designs in Noro yarns for ages 1–10 years. \$40.00

Jo Sharp – Knit Issue 9 and Knit Issue 10. Both books are \$18.95 each. **Available mid September.**

New Rowan Fabrics

Rowan have recently released several new fabrics. We now have stock of most of them – see our website under Patchwork, Rowan Fabric Collection for more details. We also have a limited supply of Jelly Rolls in Rowan fabrics (\$45.00)

Rowan have also brought out a selection of their fabric designs in fine voile and rayon. We are selling scarf kits and completed scarves in these fabrics. \$25 for the kit, \$45 for the completed scarf.

What's Coming

Our Winter Sale will be late September/early October – our next newsletter will provide all details. Also, we have just placed an order for three more Rowan yarns – Felted Tweed Aran, Lima and Lenpur Linen. Expected arrival late September/Early October.

Customer Loyalty Program

Sunspun's Customer Loyalty program has been a great success with over 500 people joining. Annual Membership costs \$35.00 (or \$65 for two years). Members receive 10% discount on all full price goods – and an extra discount voucher at Christmas. Please contact the shop for information on how to join.

Classes:

Thursday night clinics are continuing (6:30 – 8:30pm, \$20.00). These can cover any help you need with knitting, crochet and tapestry from beginners to more advanced. Please call the shop to confirm the next date and book in.

New Rowan and RYC Prices

These reduced prices apply **immediately** to the yarns listed below.

| Rowan/RYC Yarn | New Price | Previous Price |
|---------------------------------|------------------|-----------------------|
| All Seasons Cotton/Print | \$9.95 | \$13.95 |
| Big Wool (100gm) | \$16.95 | \$26.95 |
| Calmer | \$14.95 | \$19.90 |
| Cocoon (100gm) | \$15.95 | \$25.95 |
| Colourscapes Chunky (100gm) | \$29.95 | \$39.95 |
| Cotton Glace | \$8.95 | \$9.95 |
| Denim | \$8.95 | \$11.95 |
| Felted Tweed | \$11.95 | \$17.95 |
| Handknit DK Cotton | \$7.95 | \$9.95 |
| Kid Classic | \$13.95 | \$17.95 |
| Kid Silk Aura | \$12.95 | \$18.95 |
| Kidsilk Haze | \$15.95 | \$22.95 |
| Milk Cotton Fine | \$12.95 | \$15.95 |
| Pure Wool 4 Ply | \$9.95 | \$12.95 |
| Pure Wool Aran (100gm) | \$16.95 | \$21.95 |
| Shimmer | \$9.95 | \$13.50 |
| Summer Tweed | \$12.95 | \$15.95 |
| Wool Cotton | \$12.95 | \$15.95 |
| Cashsoft 4 ply | \$12.95 | \$14.95 |
| Belle Organic DK (new) | \$9.95 | |
| Belle Organic Aran (new) | \$9.95 | |
| Silk Twist (New) | \$13.95 | |

Prices for all other Rowan and RYC yarns are not changing as they are discontinued or yarns we will not continue stocking. However, they **will** be reduced during our sales.

Hope to see you soon

Sue Lindton and the Sunspun Team